



Jumpstarting the future

Short, to the point, and affordable. With a combined six decades' experience helping organizations improve their foresight, futurists Riel Miller of XperidoX, Paris, and Jennifer Jarratt and John Mahaffie, of Leading Futurists LLC, Washington, DC, are offering a half-day, intensive, practical workshop on how to jumpstart futures thinking in organizations. Maybe you already have a foresight component in your organization and you want to expand it. Or you need a course correction on an initiative that would benefit from new approaches and ideas. In either case, this session will give you a direction and tools to work with.

Learn how to:

- Explore with us key forces shaping your world
- Clarify your foresight goals: preparing for contingencies, optimizing your organization for a changing world, or exploring for new insights and opportunities
- Customize your own guide to the right approaches, tools and techniques
- (Re)discover how to reach and work with foresight teams
- Use what you discover to inform and motivate others

Bring your questions and let this seasoned team help you use foresight more effectively in your organization.

The half-day workshop takes place twice on July 16, 2009: 8:30 am to 12:00 noon and 1:30 pm to 5:00 pm, at the Hilton Chicago. You can register for this World Future Society conference course at: www.wfs.org/2009regform.htm. You do not need to register for, or attend the WFS conference to take advantage of the course. The workshop fee is \$125 for WFS members, \$175 for non-members.

Please contact us with any questions, or to let us know we'll see you in Chicago.

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